



Start-Up Market Pitch Frequently Asked Questions (FAQs)

How much does it cost to trade on a start-up market pitch?

It costs £15 for a full 3m x 3m pitch or 3m x 2.5m canopy umbrella*, You can also share a pitch with another business which costs £10 per business. This approach relies on there being two people who wish to take this approach. If you are able to make your own contact with another start up trader, it is more likely that we will be able to facilitate the request. *Subject to availability

What if I take advantage of sharing a pitch and the other trader sells the same as me?

We will manage the bookings to prevent this from happening. This approach relies on there being two people who wish to take this approach. If you are able to make your own contact with another start up trader, it is more likely that we will be able to facilitate the request.

What is included for £15?

The business will be entitled to use of either a 3m x 3m gazebo or 3m x 2.5m canopy umbrella*, a table, refuse collection and free parking if required. *Subject to availability

How many times can I come to the market for £15?

There are three start up market pitch opportunities to trade in a 12-month period, these occasions must be taken within a 3-month period on our Charter Market. It costs £15 per attendance.

How do I pay for my pitch?

Our accounts team will email you a Worldpay payment link, the payment is due 7 days in advance of the market.

What days can I trade at LB Market?

This offering is available at either a Tuesday or Saturday Charter Market, subject to availability. The market runs on Tuesday and Saturday, 9am – 4pm.

Criteria FAQs

Can anyone be a market trader?

You must be a minimum of 16 years old and be able to evidence that you have a National Insurance number and permission to work in the UK.

Do I need insurance?

Yes, the business must have Public Liability Insurance (Min £5m). You are responsible for securing this prior to attending the market, you will be asked to provide evidence of cover as part of the application process. You may also be asked to show your certificate on market day.

Do I need certificates?

You do if it is relevant to do so, such as preparing food. More information on the [certificates required when preparing food can be found here](#).

Do I need knowledge of market trading?

No – our expert team can help if you need it.

Do I need to have a shop to have a Start-Up Market pitch?

No – you do not need a shop to take part.



What if I cannot attend the market?

If we are notified about non-attendance 48 hours or more prior to the market, we will roll your booking over to be taken within 3 weeks.

If you are unable to attend due to illness or an emergency, we will roll your booking over to be taken within 3 weeks.

Can I join LB Market if I am already trading on a market elsewhere?

The business cannot have traded on a market.

Can I sell anything I want on my stall?

No – we do not permit the sale of fake goods, livestock, weaponry, or anything of a similar nature. We reserve the right to refuse products deemed inappropriate for the market. If you have any queries, please speak to the Market Manager.

Do I need to fill in an application form?

Yes, we will ask you to complete a form and we will ask you to provide ID.

Can I bring my own pitch equipment?

Yes, we will need to know at least 48 hours in advance if you wish to provide your own equipment and you may be asked to provide a risk assessment for the use of your equipment.

Does the market take place in bad weather?

Yes, LB Market is an all-weather market. We occasionally invoke the Adverse Weather Policy.

Can I use a Start-Up Market pitch if my business is outside the prefix of postcode LU7?

The business must be based in the prefix postcode of LU7. If you are outside of LU7 you are welcome to try LB Market as a casual trader at £23.

Other FAQs

How much does it usually cost for a market pitch at LB Market?

It costs £23 for a casual market trader and £19 for a permanent market trader.

What is the postcode for the market?

LU7 1HG

Can I turn up when I want during the market day to set up?

No – vehicles must be off site by 9am and are allowed back on site from 3pm.

Can I trade more than the 3 times?

You can as a casual trader. This costs £23 as a casual trader, there is no minimum booking.

How do I take payments on the market?

It is up to you. You can take cash, or you can use a card machine – there is free WiFi in the Town Centre to allow you to connect your device.



Can I access Electricity?

Electricity is subject to availability and at an additional cost.

Will you promote my business?

If you connect with us on social media and ensure you are using our social media handles; we will promote your business. Instagram: @LeightonBuzardMarket Facebook: @LeightonBuzardMarket
Twitter: @market_lb

Does LB Market have environmental ambitions?

Yes – you can view our Environmental Ambitions on our website.

Is there an official body for Market traders?

Yes, the NMTF (National Market Traders Federation) You can access insurance cover through membership as well as access advice for trading. Their website is: www.nmtf.co.uk