

Start-Up Market Trader Pitch Criteria

This initiative provides the platform for creating new market traders. It gives local business start-ups and established businesses who have not traded on a market, the opportunity to test the market with a product or service. Whether you are self-employed, a small business or a young entrepreneur, you can take advantage of this opportunity.

This is exclusive to:

Start-up businesses based within the prefix of postcode LU7.

Established businesses based within the prefix of postcode LU7.

Eligibility Criteria

- The business must be based in the prefix postcode of LU7.
- Businesses within the LU7 prefix can join this initiative regardless of having a 'shop front'.
- There are three start up market pitch opportunities to trade in a 12-month period, these occasions must be taken within a 3-month period on our Charter Market.
- This offering is available at either a Tuesday or Saturday Charter Market, subject to availability.
- The business cannot have traded on a market before.
- The business cannot have traded at LB Market within the last 12 months or they will qualify as a casual trader, at a cost of £23.
- It costs £15 per attendance to trade at LB Market as a start-up market pitch, this is payable 7 days in advance. Our accounts team will email you a Worldpay payment link.
- The business must have Public Liability Insurance (Min £5m).
- The business will be entitled to use of either a 3m x 3m gazebo or 3m x 2.5m canopy umbrella*, a table, refuse collection and free parking if required. *Subject to availability