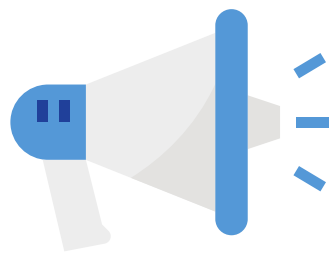
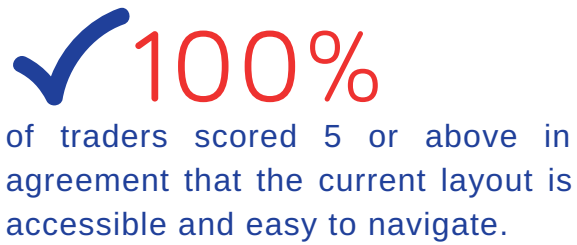


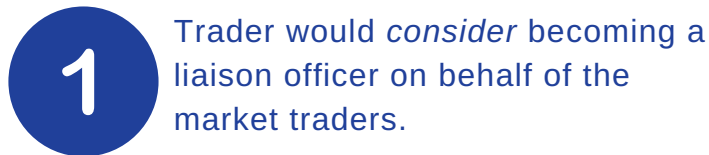
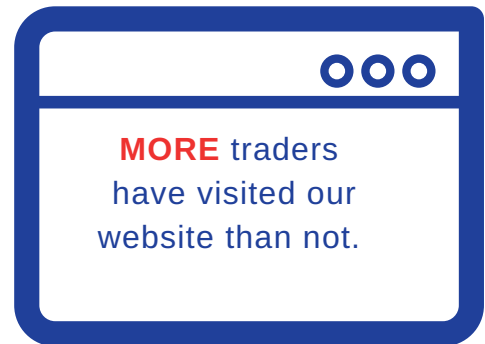
SUMMARY OF MARKET TRADER FEEDBACK

Annual Survey - 2020

Of the traders who responded, summary of results below:



Traders scored an average of
8.56
when asked to rate the publicity of the market.



Almost **90%** of traders find our e-newsletters useful, but over **77%** wouldn't want regular updates.



SUMMARY OF MARKET TRADER FEEDBACK

Continued...



Majority of traders would like to see the market opening times change to

8am - 3pm



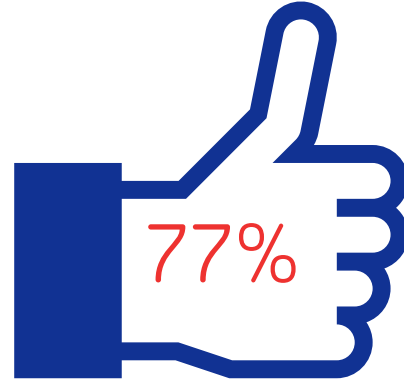
An average of

8.2

was scored when we asked traders, on a scale of 1 - 10 if they are happy with the size of their pitch.

facebook

Facebook is the most popular social media profile visited by our traders.



Over 77% of our traders would recommend trading at Leighton Buzzard Market.

Additional feedback



Investment needed in repairing gazebos, velcro & holes in roof.

Overall very happy. We are seeing you get customers coming to the stall and most of our social media engagement comes via LB customers.